

Note on Writing a good {original} article

- 1) Name your topic. Be specific.
- 2) Write down what you currently know about it.
- 3) Do some online and practical research to fill in knowledge gaps on the topic.
- 4) Put the ideas in a logical sequence.
- 5) Make a Point from each idea.
- 6) Scratch off any Point that isn't critical to the topic.
- 7) Add supporting thoughts and material (humor, stats, illustrations) to the points.
- 8) Add an opening that relates to the topic.
- 9) Create a call to action for the conclusion that relates to the topic.

If you want to dance get onto to dance floor.

If you want to swim get into the swimming pool.

If you want to speak/ write powerfully take every opportunity to do so.

Wish you a fun filled, satisfied and inspiring 2011.